COLOR PALETTE

Breakdown

The use of color is an integral component in the creation of a successful brand. Please reference the colors shown:

PMS:
Green 383 C
CMYK = 40c 100y 20k
RGB = 136r 172g 46b

PMS:
Blue 660 C
CMYK = 85c 50m
RGB = 28r 117g 188b

PMS:
Terracotta 158 C
CMYK = 5c 70m 100y
RGB = 232r 110g 37b

LBNL Blue
CMYK = 95c 63m 38y 20k
RGB = 15r 82g 110b

CSO Brown
CMYK = 55c 50m 90y 37k
RGB = 93r 87g 45b